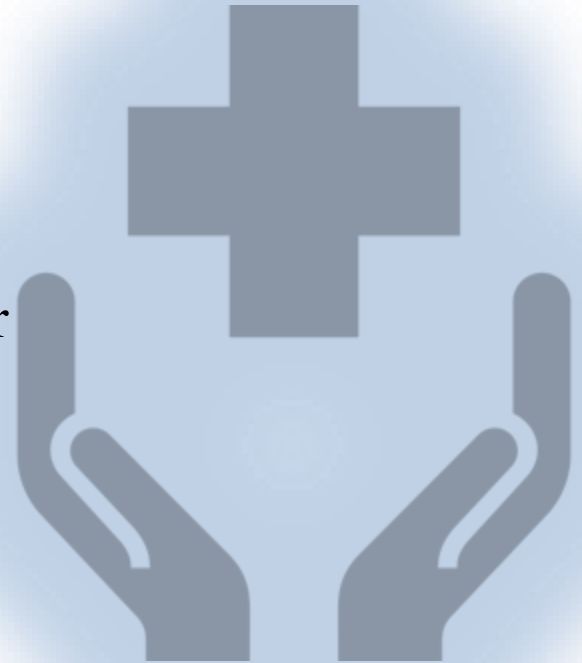


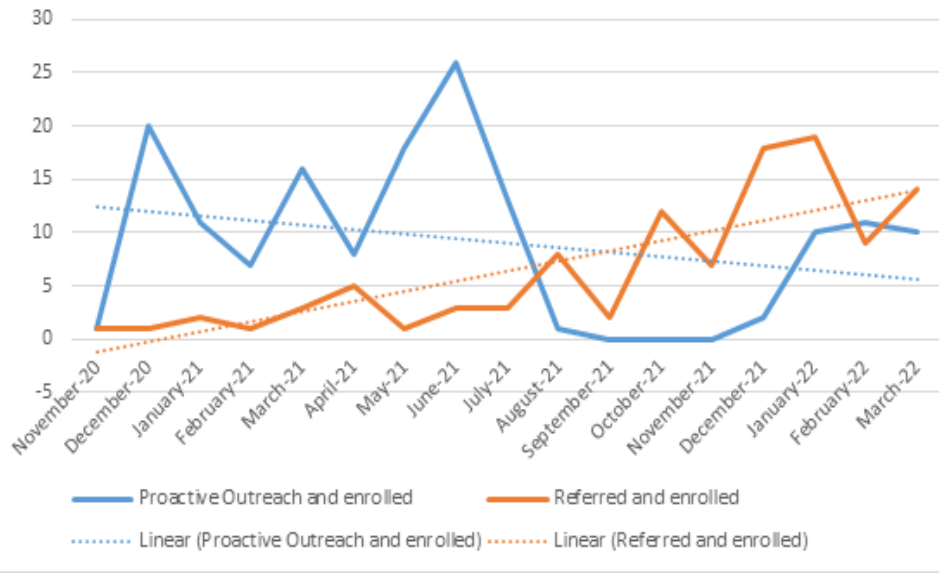
Community Health Worker Definition

- American Public Health Association:
 - A frontline public health worker who is a trusted member of and/or has an unusually close understanding of the community served
 - This trusting relationship enables the worker to serve as a liaison/link/intermediary between health/social services and the community to facilitate access to services and improve the quality and cultural competence of service delivery¹

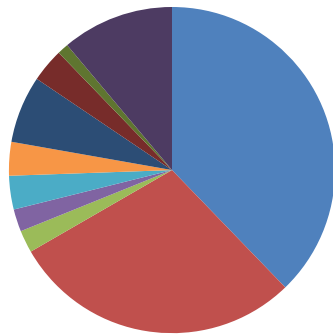
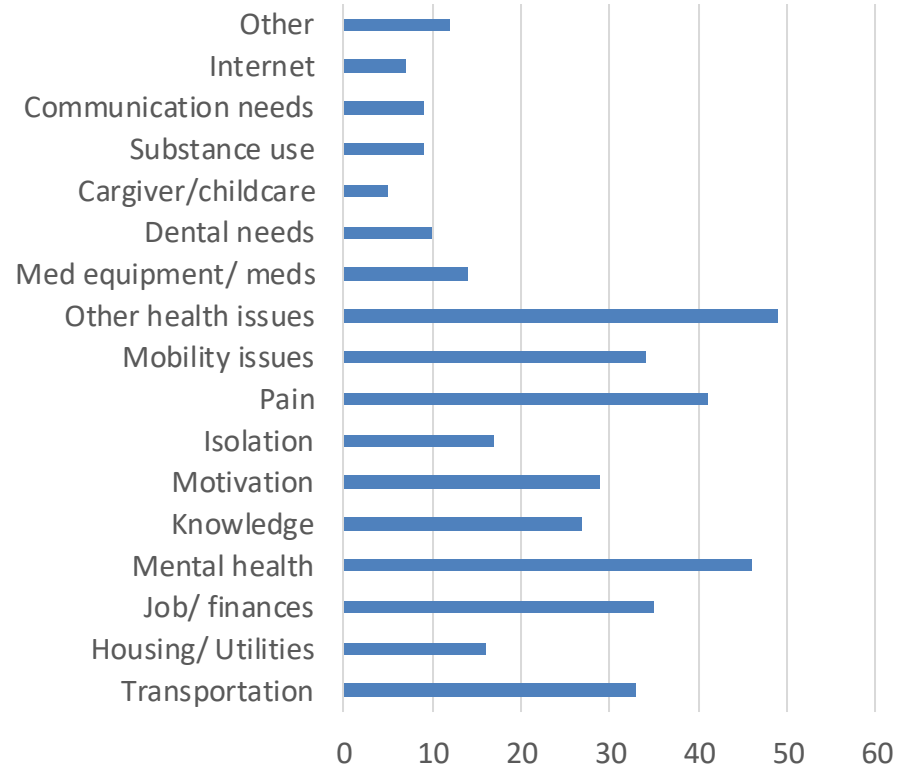


[1] [American Public Health Association, Policy Number: 20091, Support for Community Health Workers to Increase Health Access and to Reduce Health Inequities, Nov 10, 2009](#)

Proactive Outreach vs. Referrals Over Time
November 2020-March 2022



Enrollment Sources, Primary Goals and Patient Barriers



- Weight loss
- Diabetes Control
- Eat Better
- Improve mental health
- Manage blood pressure
- Manage pain
- Move more
- Quit tobacco
- Social needs
- Other